

Charity Golf Day

Sponsorship Proposal

MITCHELL HOUSE



CHARITY GOLF DAY

Venue :Polokwane Golf Club

**Halfway Lunch • Dinner • Golf Shirt
Golf Cap • Goodie bag included**

Auction of sports memorabilia

Date : 13th October 2023 Registration : 9 : 00am
Tee off : 10:00 Price Giving Dinner : 18 : 00
Strictly Per Invitation Only
Email : pa@mitchellhouse.co.za



All proceeds will be donated to Pathways



Mission: With the help of Almighty God, and founded on the high ideals of Christian culture and the South African Constitution, MITCHELL HOUSE strives to help its pupils to develop to the best of their ability, and guide their growing minds towards high ideals using English as the language of learning and instruction.

To the: Esteemed Executive Directors

The Mitchell House Parents' Association together with Pathways-Polokwane are planning a charity golf day. The charity golf day will be held on Friday 13th October 2023 at the Polokwane Golf Club. This charity golf day will provide the perfect opportunity for participants to network with new or potential clients and strengthen relationships with existing clients.

Thirty teams of four players will be invited to participate in an 18 hole four-ball competition. Amongst the players we will have prominent businessmen, members of the executive council, board members and chief executive officers of various companies. All proceeds from the day will be donated to the Pathways Enrichment Centre (A centre for children with severe disabilities).

All the money raised from the charity golf day will be used towards

- Bursaries: For children whose parents require financial assistance for school fees
- Old Equipment: Maintenance and refurbishment of old equipment
- New Equipment: Purchasing new equipment for the centre

The success of such an event depends on the great partnership with local businesses and golfers. We pride ourselves in looking for a company whose interests and values are aligned with our main objectives, which are to reach out to children with disabilities and make a difference in their lives.

There was a diligent process to select companies to participate in this event, and we hope that you will consider partnering with us to make a difference in the lives of those attending the Enrichment Centre.

We are looking for the following items to be sponsored:

Branded Golf balls x 360

Pencil sets x 120

Branded golf towels x 120

Golf tees x 360

Ball Markers x 120

Power banks x 120

Portable umbrellas x 120

Travel mugs x 120

Golf bag tags x 120

Golf caps x 120

Notepads x 120

The following sponsorship opportunities are available:

Platinum sponsorship

Below is a list of some of the benefits you will receive as a Platinum Sponsor for a contribution of R 50 000:

- Your company logo in full colour on the sleeve of the designed golf shirts
- Acknowledgement as a sponsor of the event, across all our media platforms
- Your logo on all event promotional material and website
- Selection of preferred hole for your company branding
- Display of company signage at sponsored hole, gazebos, banners and any marketing material
- Display of company signage at the prize giving dinner and an opportunity to address golfers
- Option of providing food and drinks or an activity to golfers at the sponsored hole
- Personal recognition in all official addresses
- Opportunity to provide sample product or promotional material in golf players gift packs

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- Exclusive invitation to 12 golfers to enjoy this golf day experience, including green fees, halfway lunch, prize-giving dinner, golf shirts and goodie bag

Diamond sponsorship

Below is a list of some of the benefits you will receive as a Diamond Sponsor for a contribution of R40 000:

- Your company logo in full colour on the sleeve of the designed golf shirts
- Acknowledgement as a sponsor of the event which will be put across all our media platforms
- Your logo on all event promotional material and website
- Display of company signage at sponsored hole gazebos, banners and any marketing material
- Option of providing food and drinks or an activity to golfers at the sponsored hole
- Opportunity to provide sample product or promotional material in golf players gift packs
- Exclusive invitation to 8 golfers to enjoy this golf day experience including green fees, halfway lunch, prize giving dinner, golf shirts and goodie bag

We hope that your company will consider becoming a sponsor for this worthy and charitable cause. We do not limit our inclusions to what is contained in this document, it is used as a framework to finalise our agreement. Below is a sample of the 2023 Golf shirt design.



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The Background Story of the Enrichment Centre (Pathways- Polokwane)

Pathways-Polokwane was established in 1998. It is a registered Non-Profit Company. It exists as an entity to financially support children with disabilities. When Pathways started it occupied a few classrooms at the Mt. Horeb Presbyterian Church in Polokwane. This was a rent-free agreement, and this greatly assisted the financial costs of starting such a service to the community.

Pathways is a reputable organisation. The finances of the Centre have been fully audited every year since its inception. It is run by a committee, made up of parents and community members.

In 2006 the Pathways children became Mitchell House pupils, and the Enrichment Centre was established. A partnership was founded. Inclusion and all opportunities that existed by being part of a mainstream school experience, was embraced.

Mitchell House has fully absorbed inclusion and the Pathways ethos of 'there is no child who is ineducable'. The success of this endeavour is almost indescribable and is based on hundreds of stories of children with disabilities and typically developing children learning alongside and with each other. Mitchell House covers the operational costs of the Centre.

Pathways exists as a fundraising vehicle. It supports families financially by awarding bursaries to those who qualify for assistance and by purchasing specialised equipment for the Centre. Over the past 23 years, Pathways and the Enrichment Centre have supported and educated many children with disabilities and their families. Giving hope to families and formulating individual education plans that develop each unique pupil to reach their potential and overcome barriers to learning and independent living.

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Pathways is a beneficiary of funds raised by charitable organisations such as Round Table and Rotary. It is also a recipient of donations from our community and business sector. Pathways also organises their own fundraising events; this has obviously been very challenging during the pandemic as functions and events cannot be held. We would like to appeal to our community and beyond who have the means and would like to contribute, or have contacts who may be able to assist the organisation with funds to connect with Lindy Bartlet via email l.bartlet@mitchellhouse.co.za

Mahatma Gandhi, a great servant-hearted leader said, *'In a gentle way, you can shake the world'*. It is our hope that you will join us to make a difference in the world of the children at our beloved Enrichment Centre.

Yours sincerely

Nare Mogotsi

Chairperson of the Parents Association

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